Ken ‘Dr. Smiley’ Rochon, Jr., PhD is a renaissance man, humanitarian, and an accomplished serial entrepreneur. He is a social proof celebrity event photographer, international keynote speaker, and published author of 40 books.

Amplifluence.com is his new company helping Authors & Speakers monetize their influence and amplify their positive impact in the media.

TheUmbrellaSyndicate.com (a Marketing, Promotion, & Media Company); PerfectPublishing.com (a Book Publishing Company); &

His radio show 'Amplified' on Voice America Influencer Channel is a platform he uses to discuss building community, fatherhood, leadership, success principles, and values.

Ken, who lost his mother to Alzheimer's complications, desires to live a life of purpose where he leaves a legacy of love for his son to model. He is the Co-Founder of the non-profit organization TheKeepSmilingMovement.com. He has published over 200 books of leaders. The movement shares these books with everyone needing a 'D.O.S.E. of HOPE.'

His love of the arts and sciences inspired him to travel to over 100 countries. His favorite place to be is with his son K3, the light of his life.